

ANNUAL GUIDES

2008 Northern Virginia & The Greater
Piedmont Flexi Inserts



In Print. Online. Anytime.

EDITORIAL/SALES OFFICES

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www.ClarkeTimes.com
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CULPEPER COUNTY
Culpeper Times
102 North Main Street, Suite 300
Culpeper, VA 22701
www.CulpeperTimes.com
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FAIRFAX COUNTY
The Fairfax County Times
Reston Edition, Herndon Edition
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Fauquier Times-Democrat
Fauquier Times-Democrat Weekend
39 Culpeper Street
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www.Fauquier.com
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LOUDOUN COUNTY
Loudoun Times-Mirror
East or West Edition
9 East Market Street
Leesburg, VA 20176-3013
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PRINCE WILLIAM COUNTY
Gainesville Times
39 Culpeper Street
Warrenton, VA 20186-3338
www.Gainesville-Times.com
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RAPPAHANNOCK COUNTY
Rappahannock News
Box 59, Washington, VA 22747
www.RappNews.com
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CORPORATE HEADQUARTERS
13873 Park Center Road, Suite 301
Herndon, VA 20171
www.TimesCommunity.com
Ph: 703.478.6666 | Fax: 703.435.9754



■ **GUIDE TO FAIRFAX**
April Publication

■ **GUIDE TO LOUDOUN**
April Publication

■ **NO. VA. VISITOR'S GUIDE**
May Publication

■ **CULPEPER GUIDE**
June Publication

■ **FAUQUIER GUIDE**
June Publication

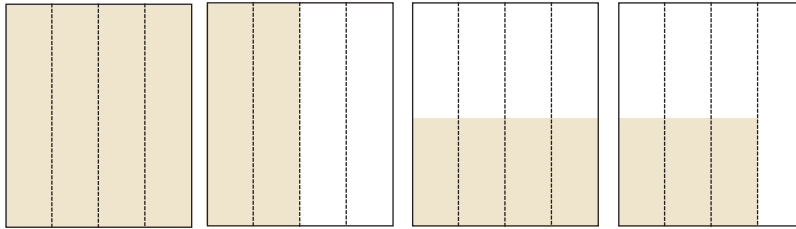
■ **RAPPAHANNOCK GUIDE**
July Publication

■ **PRINCE WILLIAM GUIDE**
August Publication

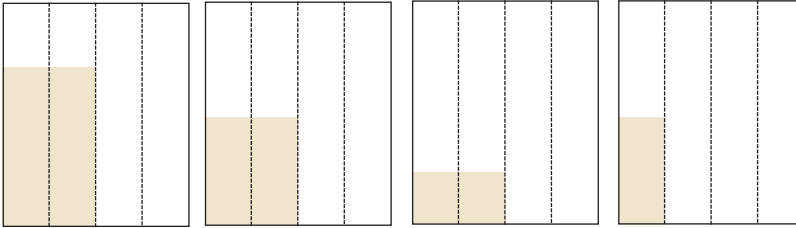
■ **GUIDE TO CLARKE**
October Publication

ANNUAL GUIDES

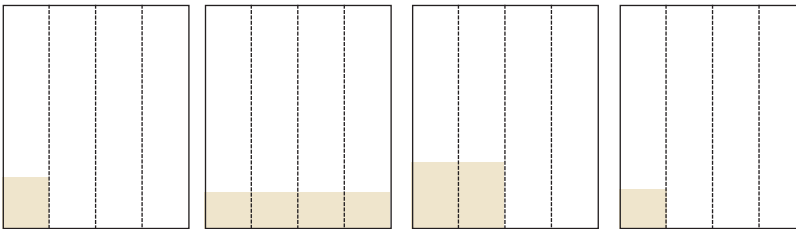
Flexi Insert Sizes



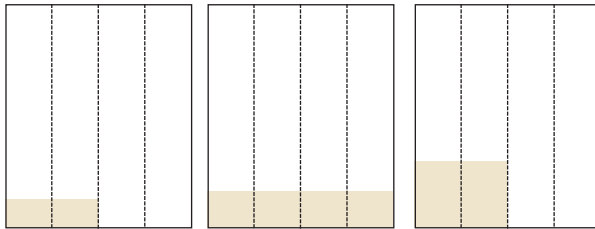
Size	Full Page	1/2 Page Vertical	1/2 Page Horizontal	Bonus 1/4 Page Horizontal
Inches	7.5" x 9"	3.611" x 9"	7.5" x 4.25"	5.556" x 4.25"
Picas	45p x 54p	21p8 x 54p	45p x 25p6	33p4 x 25p6



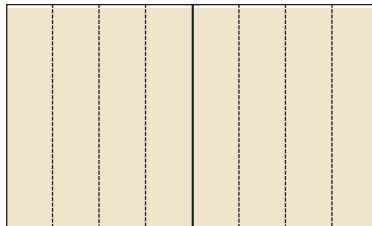
Size	Bonus 1/4 Page Vertical	1/4 Page	1/8 Page Horizontal	1/8 Page Vertical
Inches	3.611" x 6.25"	3.611" x 4.25"	3.611" x 2"	1.66" x 4.25"
Picas	21p8 x 37p6	21p8 x 25p6	21p8 x 12p	10p x 25p6



Size	1/16 Page	2 Block Horizontal Page	2 Block Vertical Page	1 Block
Inches	1.66" x 2"	7.5" x 1.75"	3.611" x 3.75"	1.66" x 1.75"
Picas	10p x 12p	45p x 10p6	21p8 x 22p6	10p x 10p6



Size	Biz Card	2 Block Horizontal Page	2 Block Vertical Page
Inches	3.611" x 1.5"	7.5" x 1.75"	3.611" x 3.75"
Picas	21p8 x 9p	45p x 10p6	21p8 x 22p6



Size	Double Truck
Inches	15" x 9"
Picas	90p x 54p

{TERMS OF ADVERTISING}

1. Monthly advertising accounts are payable 15 (fifteen) days from invoice date.
2. Submitted invoices to the advertiser or its agent shall be considered correct and final unless the client or its agent make a written objection. This written objection should be delivered to the Publisher within 20 days of invoice receipt. Advertising and Times Community Newspapers agree to cooperate for the prompt resolution of disputes. Failure to receive tear sheets or checking copies is not recognized as a valid reason to withhold payment.
3. Tear sheets are available upon written request only.
4. Ads placed by an advertising agency accept the responsibility of payment for the advertisement in Times Community Newspapers on behalf of their client. Otherwise, a written statement from the agency and signed by the client will be required in order to place payment responsibility with the client.
5. The Publisher reserves the right to revise the rates on 30 days written notice to the contract advertiser.
6. Additional terms or conditions pertaining to an advertising contract will not be recognized by the Publisher unless noted and signed by both parties.
7. All copy is subject to the Publisher's approval.
8. Advertising cancelled after printing deadlines will be charged the full amount of the ad.
9. All contract advertisers who fail to meet specified contract agreements will be short-rated.
10. The Publisher does not assume any responsibility for ad errors beyond the actual cost of the ad itself.
11. Adjustments will be made only for the first incorrect insertion and only for errors which materially affect the value of the advertisement.
12. In the event of non-publication of copy furnished, no liability shall exist on the part of the Publisher and there will be no charge. If an ad has been prepaid, it will run at a later date. If this ad is not to run at a later date, then the advertiser will receive a full credit or refund.
13. We will make every effort to comply with requests for certain positions in the newspaper. Unfortunately, we are not always able to do this. Should you want your ad on a specific page, we will guarantee this position for an additional 25% of the ad cost, if available.
14. The Publisher will not be bound by any conditions, printed or otherwise, appearing on any order blank or copy instructions when such conditions conflict with any Times Community Newspaper's regulations or rates.
15. All advertisements are accepted for publication solely with the understanding that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof.
16. It is further understood that, in consideration of the publication of advertisements, the advertiser and/or agency will fully indemnify and hold harmless the Publisher from and against any judgment, costs, expenses or disbursement incurred by reason of claims or suits based upon the contents of subject matter of such advertisements.
17. Advertising which might be construed as editorial matter may be labeled "advertisement" at the Publisher's discretion.
18. Advertisements of a political nature must comply with existing federal, state or local requirements and must identify the sponsor. All political ads must be paid prior to publication.
19. The placing of any matter for publication with any Times Community Newspaper will be regarded as acceptance of the provisions of this rate card.