

PREPRINTED INSERTS 2008 RATES

WEEKLY QUANTITY	SINGLE SHEET	4 PAGES	8 PAGES	12 PAGES	24 PAGES	32 PAGES	42 PAGES	54 PAGES	66 PAGES	78 PAGES
1,000 - 19,999	\$50.00	\$52.00	\$54.00	\$56.00	\$75.00	\$77.00	\$79.00	\$81.00	\$90.00	\$92.00
20,000 - 49,999	\$49.00	\$51.00	\$53.00	\$55.00	\$74.00	\$76.00	\$78.00	\$80.00	\$89.00	\$91.00
50,000 - 99,999	\$48.00	\$50.00	\$52.00	\$54.00	\$73.00	\$75.00	\$77.00	\$79.00	\$88.00	\$90.00
100,000 - 149,000	\$47.00	\$49.00	\$51.00	\$53.00	\$72.00	\$74.00	\$76.00	\$78.00	\$87.00	\$89.00
150,000 - 199,999	\$46.00	\$48.00	\$50.00	\$52.00	\$71.00	\$73.00	\$75.00	\$77.00	\$86.00	\$88.00
200,000 +	\$45.00	\$47.00	\$49.00	\$51.00	\$70.00	\$72.00	\$74.00	\$76.00	\$85.00	\$87.00

NOTES: Prices featured are cost per thousand.

Premium rates may apply for preprints inserted in our mailed only publications. Call your Advertising Sales Consultant for details.

Culpeper Times & Fauquier Times-Democrat Weekend Preprinted insert rates vary. See Culpeper/Fauquier Preprint rate sheet.

For special orders, please contact your Advertising Consultant for rate information.

Contract Discounts

Signed contracts required.

6 weeks	.10%
13 weeks	.15%
26 weeks	.20%
52 weeks	.25%

Insert Size and Specifications

Minimum width/height: 7" x 5"

Maximum width/height: 11.5" x 12"

Minimum weight for single-sheet flyers:

60 lb. (70 lb. is recommended for best results)

Minimum number of newsprint pages:

4-page broadsheet—must be quarter-folded.

8-page tabloid—must be quarter-folded.

*More than 4 broadsheet pages or 8 tabloid pages does not require quarter-folding. It must withstand 30 lbs. vacuum. Odd size is defined by anything less than 7" x 5", more than 11.5" x 12" or that requires hand insertion. We recommend adding 2% to accommodate inserter spoilage.

Deadlines

Scheduling:

Inserts should be scheduled two weeks in advance. A minimum of one week is required.

Delivery:

Inserts are not to be sent more than seven days prior to insertion date. Inserts must be received the Friday prior to insertion date.

Hours:

8 A.M. to 5 P.M., Monday – Friday; inserts will only be received during these hours.

Contact Postal Operations for appointment at 703.658.8490.

Shipping Address

Clarke Times-Courier, Culpeper Times, Fauquier Times-Democrat Weekend and Rappahannock News Inserts Ship to:

Narrow Passage Press
18084 Old Valley Pike
Edinburg, VA 22824
Deliver to Postal Operations Manager

All Other Publications Ship to:

Gannett Offset-Springfield
6885 Commercial Drive
Springfield, VA 22159
Deliver to Postal Operations Manager



In Print. Online. Anytime.

EDITORIAL/SALES OFFICES

CLARKE COUNTY

Clarke Times-Courier

16 West Main Street, Berryville, VA 22611
www.ClarkeTimes.com
Ph: 540.955.1111 | Fax: 540.955.1334

CULPEPER COUNTY

Culpeper Times

39 Culpeper Street
Warrenton, VA 20186-3338
www.CulpeperTimes.com
Ph: 540.347.4222 | Fax: 540.349.8676

FAIRFAX COUNTY

The Fairfax County Times
Reston/Herndon Edition
Vienna/McLean/Great Falls Edition
Centreville/Chantilly Edition
Fairfax/Annandale Edition
Fairfax Station/Burke/Springfield Edition

1760 Reston Parkway, Suite 411
Reston, VA 20190-3316
www.FairfaxTimes.com
Ph: 703.437.5400 | Fax: 703.437.6019

FAUQUIER COUNTY

Fauquier Times-Democrat
Fauquier Times-Democrat Weekend

39 Culpeper Street
Warrenton, VA 20186-3338
www.Fauquier.com
Ph: 540.347.4222 | Fax: 540.349.8676

LOUDOUN COUNTY

Loudoun Times-Mirror

East or West Edition
9 East Market Street
Leesburg, VA 20176-3013
www.LoudounTimes.com
Ph: 703.777.1111 | Fax: 703.771.0036

PRINCE WILLIAM COUNTY

Gainesville Times

39 Culpeper Street
Warrenton, VA 20186-3338
www.Gainesville-Times.com
Ph: 540.347.4222 | Fax: 540.349.8676

RAPPAHANNOCK COUNTY

Rappahannock News

Box 59, Washington, VA 22747
www.RappNews.com
Ph: 540.675.3338 | Fax: 540.675.3088

CORPORATE HEADQUARTERS

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