

## WE-PRINT FLYERS 2008 RATES

QUANTITY	60# OFFSET 8.5 X 11	60# COATED 8.5 X 11	70# COATED 8.5 X 11
10,000	\$700.00	\$770.00	\$840.00
15,000	\$1,100.00	\$1,210.00	\$1,320.00
20,000	\$1,300.00	\$1,430.00	\$1,560.00
25,000	\$1,600.00	\$1,760.00	\$1,920.00
30,000	\$1,700.00	\$1,870.00	\$2,040.00
35,000	\$1,800.00	\$1,980.00	\$2,160.00
40,000	\$1,900.00	\$2,090.00	\$2,280.00
45,000	\$2,000.00	\$2,200.00	\$2,400.00
50,000	\$2,100.00	\$2,310.00	\$2,520.00
75,000	\$2,400.00	\$2,640.00	\$2,880.00
100,000	\$2,700.00	\$2,970.00	\$3,240.00

**NOTE:** Prices are for printing only.

### General

Four-color all sides.  
60lb Coated Paper or 60 lb Offset Paper or 70lb Coated, Full or Non Bleed

Additional cost for insertion into newspapers.

One week print turnaround!  
Film or file due to printer, Friday, 12 noon for delivery the following Friday

### Mechanical Specifications

**2-sided non-bleed**  
Trim: 8.5" x 11"  
Image area: 8" x 10.5"

**2-sided bleed**  
Trim: 8.25" x 10.625"  
Image area: 8.5" x 10.875"  
Type safety: 8" x 10.375"

### Receiving Ads

(in order of preference) AP Adsend, FTP, Zip Disk, CD Rom, E-mail, camera ready velox, camera-ready artwork, copy and layout.

**Line Screen:**  
100 for offset; 133 for coated.

**AP Adsend:**  
Mailbox **VALTC**

**E-mail:**  
art@timespapers.com

**FTP:** Ads may be ftp'd to our server at:  
Host: ftp.timespapers.com  
User ID/Password: anon

**Disks:**  
Mail to: Creative Services  
Loudoun Times-Mirror,  
9 E Market Street, Leesburg, VA 20176-3013

Stuff all folders. Name files as one word with a dot extension, e.g. clientname.pdf

### File Formats

Illustrator CS or lower (w/fonts as outlines),  
Photo CS or lower (TIF/EPS),  
Acrobat PDF (w/fonts embedded)



In Print. Online. Anytime.

### EDITORIAL/SALES OFFICES

#### CLARKE COUNTY

**Clarke Times-Courier**  
16 West Main Street, Berryville, VA 22611  
www.ClarkeTimes.com  
**Ph: 540.955.1111 | Fax: 540.955.1334**

#### CULPEPER COUNTY

**Culpeper Times**  
39 Culpeper Street  
Warrenton, VA 20186-3338  
www.CulpeperTimes.com  
**Ph: 540.347.4222 | Fax: 540.349.8676**

#### FAIRFAX COUNTY

**The Fairfax County Times**  
Reston/Herndon Edition  
Vienna/McLean/Great Falls Edition  
Chantilly Edition  
Fairfax/Annandale Edition  
Fairfax Station/Burke/Springfield Edition  
1760 Reston Parkway, Suite 411  
Reston, VA 20190-3316  
www.FairfaxTimes.com  
**Ph: 703.437.5400 | Fax: 703.437.6019**

#### FAUQUIER COUNTY

**Fauquier Times-Democrat**  
**Fauquier Times-Democrat Weekend**  
39 Culpeper Street  
Warrenton, VA 20186-3338  
www.Fauquier.com  
**Ph: 540.347.4222 | Fax: 540.349.8676**

#### LOUDOUN COUNTY

**Loudoun Times-Mirror**  
East or West Edition  
9 East Market Street  
Leesburg, VA 20176-3013  
www.LoudounTimes.com  
**Ph: 703.777.1111 | Fax: 703.771.0036**

#### PRINCE WILLIAM COUNTY

**Gainesville Times**  
39 Culpeper Street  
Warrenton, VA 20186-3338  
www.Gainesville-Times.com  
**Ph: 540.347.4222 | Fax: 540.349.8676**

#### RAPPAHANNOCK COUNTY

**Rappahannock News**  
Box 59, Washington, VA 22747  
www.RappNews.com  
**Ph: 540.675.3338 | Fax: 540.675.3088**

#### CORPORATE HEADQUARTERS

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