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Display Rates

2 columns or more (box/border included)
Price Per Column Inch

	Automotive/ Real Estate	Other
LTM	\$17.00	\$19.72
All Fauquier	\$15.50	\$18.00
Gainesville	\$11.25	\$13.00
Rappahannock	\$8.50	\$10.00
Culpeper	\$8.00	\$9.25
All Piedmont	\$35.50	\$41.00
All Publications	\$50.50	\$58.00
Web - Top Ads	\$10.00/ad	\$10.00/ad
Web	\$5.00/ad	\$5.00/ad
Web - Top Auto/Real Estate	\$10.00	
Web - Auto/Real Estate	\$5.00	

Line Rates

Per line: 5 line minimum

Publication	Business	Private
LTM	\$6.90	\$6.39
All Fauquier	\$5.75	\$5.25
Gainesville	\$4.75	\$4.25
Rappahannock	\$3.75	\$3.50
Culpeper	\$3.25	\$3.00
All Piedmont	\$13.00	\$12.00
All Publications	\$16.00	\$15.00
Web Charge	\$.200 Flat rate per ad.	

Public/Legal Notice Rates

Price Per Column Inch

Publication	PCI
LTM	\$19.50
All Fauquier	\$36.75
Gainesville	\$15.00
Rappahannock	\$9.25
Culpeper	\$14.00
Web	\$5.00/ad

ABC License Rates

Two week flat rate (Piedmont)	\$200.00
Two week flat rate (Loudoun)	\$100.00
For a 2x2 space. Additional charge for larger ads.	
Web	\$5.00/ad

Employment Display Rates

Enhancements include:
Centering, bolding, box/border

Price Per Column Inch

Publication	Rate**
LTM	\$32.00
All Fauquier*	\$31.00
Gainesville	\$22.25
Rappahannock	\$17.00
Culpeper	\$15.75
All Piedmont	\$71.00
All Publications	\$101.00

*Includes Fauquier Times-Democrat Wednesday and Friday publications.

**The above rates are net.

Classified Directory

Rate Per Week - 6 week minimum run

Publication	.2 col. x 1.5"	2 col. x 3"
LTM	\$29.50	\$59.00
All Fauquier/Gainesville	\$36.00	\$72.00
Rappahannock	\$21.00	\$41.00
Culpeper	\$21.25	\$42.45

No other Discounts Apply.

Houses of Worship Rates

Rate per week - 6 week minimum run

Publication	.2 col. x 1.5"	2 col. x 3"
LTM	\$18.97	\$37.94
Gainesville	\$4.50 PCI	.N/A
Rappahannock	\$3.00 PCI	.N/A
Culpeper	\$4.50 PCI	.N/A
Fauquier Times-Democrat		
Weekend	\$4.50 PCI	.N/A

Weddings, Engagements, Announcements

Price Per Column Inch

Publication	PCI
LTM	\$22.73
Fauquier	\$14.00
Gainesville	\$9.50
Rappahannock	\$7.50
Culpeper	\$6.50

Obituaries

Special Paid Obituary

Per Column Inch

LTM	\$24.72
Fauquier Times-Democrat	\$16.25
Fauquier Times-Democrat	
Weekend	\$15.00
Gainesville	\$16.50
Rappahannock	\$9.25
Culpeper Times	\$15.25

Basic Paid Obituary

Publication	Rate
Any TCN Newspaper	\$85 per publication
Photo added	\$15.00
Death Notices - Piedmont	\$25.00

Color Rates

Black + 1 Color	\$140 per page/per publication
Four Color	\$250 per page/per publication
Contract discounts do not apply.	
Additional color strategies available.	

Contract Discounts

Signed contracts required.

6 weeks	10%
13 weeks	15%
26 weeks	20%
52 weeks	25%

Deadlines

Monday 3:00 p.m.
Friday 3:00 p.m. for proof