

QUANTITY	60# OFFSET 8.5 X 11	60# COATED 8.5 X 11	70# COATED 8.5 X 11
10,000	\$700.00	\$770.00	\$840.00
15,000	\$1,100.00	\$1,210.00	\$1,320.00
20,000	\$1,300.00	\$1,430.00	\$1,560.00
25,000	\$1,600.00	\$1,760.00	\$1,920.00
30,000	\$1,700.00	\$1,870.00	\$2,040.00
35,000	\$1,800.00	\$1,980.00	\$2,160.00
40,000	\$1,900.00	\$2,090.00	\$2,280.00
45,000	\$2,000.00	\$2,200.00	\$2,400.00
50,000	\$2,100.00	\$2,310.00	\$2,520.00
75,000	\$2,400.00	\$2,640.00	\$2,880.00
100,000	\$2,700.00	\$2,970.00	\$3,240.00

**NOTE:** Prices are for printing only. 10,000 piece minimum for insert orders

### General

Four-color all sides.  
60lb Coated Paper or 60 lb Offset Paper or 70lb Coated, Full or Non Bleed

Additional cost for insertion into newspapers.

One week print turnaround!  
Film or file due to printer, Friday, 12 noon for delivery the following Friday

### Mechanical Specifications

#### 2-sided non-bleed

Trim: 8.5" x 11"  
Image area: 8" x 10.5"

#### 2-sided bleed

Trim: 8.25" x 10.625"  
Image area: 8.5" x 10.875"  
Type safety: 8" x 10.375"

### Receiving Ads

(In order of preference) AP Adsend, FTP, Zip Disk, CD Rom, E-mail, camera ready velox, camera-ready artwork, copy and layout.

#### Line Screen:

100 for offset; 133 for coated.

**AP Adsend:** Mailbox **VALTC**

**E-mail:** art@timespapers.com

**FTP:** Ads may be ftp'd to our server at:

Host: ftp.timespapers.com

User ID/Password: anon

#### Disks:

Mail to:  
Creative Services  
Loudoun Times-Mirror  
9 E Market Street  
Leesburg, VA 20176-3013  
Stuff all folders. Name files as one word with a dot extension, e.g. clientname.pdf

### File Formats

Illustrator CS or lower (w/fonts as outlines),  
Photo CS or lower (TIF/EPS),  
Acrobat PDF (w/fonts embedded)